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| Staff: | Kibbey, Kirschman, Rousopoulos |
| Area: | Indiana |
| Date: | 2020 |



**Ministry Action Plan (MAP)**

## 

## Mission

To present Jesus Christ as Savior and Lord to business and professional men and to develop Christian business and professional men to carry out the Great Commission.

## Vision -The Three-Fold Vision



10 Attributes of a Marketplace Ambassador

1. Walking in daily intimacy with Jesus Christ
2. Living in accountable relationships with believers
3. Sharing faith in Christ in my sphere of influence
4. Helping others grow spiritually through life-on-life discipleship
5. Living an integrated life with proper life priorities
6. Living a life of generosity
7. Applying biblical principles in all areas of my life
8. Maintaining a standard of excellence with integrity
9. Genuinely caring for people
10. Living out God’s call on my life
11. **The Bible­**- all men consistently hearing, reading, studying, memorizing, meditatinguponand applyingthe Scripture to their lives.

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| **Objectives for #1** | **Task/Assignment/Process** | **Measurements** | **Deadline for Completion** | **Strategy** |
| Read the Bible every day in 2020 | Increase number of people signed up for Bible Challenge | Accountability by emailing back each week | Dec 31, 2020 | Eldon email all leaders encouraging them to sign up and challenge others to join |

1. **Prayer**- all men in the ministry living a Biblical lifestyle of prayer as they grow in intimacy with Jesus Christ. Find a Champion

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| **Objectives for #2** | **Task/Assignment/Process** | **Measurements** | **Deadline for Completion** | **Strategy** |
| Encourage the men to pray with their wives | Develop a system to encourage men to do this | Develop a system for men to be accountability and report progress | System in place by Dec 31, 2019; implementation is ongoing | Process Team work on systems |
| Prayer phone calls to CBMCers | Don Prichard to call each man – expand list | Don tracks results of calls | Ongoing | Eldon will keep phone list updated for Don |
| Build Small Group Prayer Lines | Engage Team Leaders in the process | Number of Groups and number of men | Come up with plan to engage Team Leaders by Dec 31, 2019; implementation is ongoing | Use Free Conference Call; develop plan to make leaders aware and train them to carry this out |
| Increase number of IndyPrayer participants | Grow IndyPrayer email list to 1200 | Track number of participants through email list | Dec. 31, 2020 | Include on Response Card at 2020 Indy Prayer Breakfast |
| Duplicate IndyPrayer concept at another Indiana city | Identify one city to start a weekly CityPrayer email | Make CityPrayer an option on the Prayer Breakfast Response Card | Dec. 31, 2020 | Identify an Indiana city to start CityPrayer and train leader in how to carry it out |

1. **Evangelism** - the Gospel being presented to **ever increasing numbers** of non-believing business and professional men…Men coming to faith in Christ; recommitting their lives to Christ; living out Biblical lifestyle of evangelism.

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| **Objectives for #3** | **Task/Assignment/Process** | **Measurements** | **Deadline for Completion** | **Strategy** |
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| 4 Prayer Breakfasts | Greenwood, Indianapolis, Elkhart, Hamilton County | Track responses | Oct 2020 | Generate plan to challenge men on Teams to identify, pray for and invite the unsaved to hear a businessman’s testimony |
| Follow-up plan for Prayer Breakfasts | Connect with those who respond | Track follow-up responses | Ongoing | Use Triad concept to meet with responders |
| Evangelism resources | Encourage Team leaders to use 10-Most Wanted cards, LivingProof, books on evangelism, etc. at meetings | Increased number of Teams using evangelism resources | Ongoing | Develop and distribute list of evangelism resources and generate a plan to encourage Team leaders to use them |
| Pre-evangelism/evangelism Task Force | Come up with plan to explore trainings, events and strategies for pre-evangelism and evangelism | Implement one training, event or strategy | Dec 31, 2020 | Form a Team to develop process |

1. **Discipleship/Leadership** - men growing to maturity…**growing number of…spiritual reproducers** carrying out the Great Commission…**growing numbers of network members and teams.**

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| **Objectives for #4** | **Task/Assignment/Process** | **Measurements** | **Deadline for Completion** | **Strategy** |
| Develop leaders | Develop and launch annual or bi-annual training for Team leaders and potential leaders | Host inaugural training | Dec 31, 2020 | Put together a Task Force to work on this |
| Develop an Operation Timothy Champion | Increase OT involvement | Track Paul & Timothy generations | Ongoing | Find a man who is passionate about OT |
| Develop leaders throughMr. Quik events (which is a precursor to Marketplace Ambassadors) | Promote and grow quarterly events | Increased attendance | Ongoing | Generate appealing topics and a plan for promotion |
| Develop healthy ongoing partnership with Corporate Chaplains of America | Meet with Chaplains; connect CCA Timothys with CBMC Pauls | Track number of Paul/Timothy relationships | Ongoing | Strategize with Chaplains on how to set up Timothys for CBMC Pauls |

1. **Teams** - working towards the Ends, impacting all age, ethnic, and cultural groups…to **ever increasing numbers of communities and cities** throughout the nation and world.

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| **Objectives for #5** | **Task/Assignment/Process** | **Measurements** | **Deadline for Completion** | **Strategy** |
| Develop all types of Teams – C3, YP, Forums, and Task Teams | Encourage men to step up; empower them to step out | Formation of new Teams (currently 21 Teams in 13 Indiana cities) | 38 Teams in 22 cities by Oct 1, 2028 | CityConnect – purposefully multiply Teams in a city for broader city-impact; identify co-facilitator for each Team |
| Train Team leaders | Develop annual or bi-annual training meetings | Host inaugural meeting | Dec 31, 2020 | Develop ongoing ministry training and use MAP in developing expectations for leaders |
| Grow Young Professionals Connection | Establish 4 YPC groups | Have 4 groups up and running | Dec 31, 2020 | Follow-up on potential YPC members and possible co-facilitators |

1. **Cost** - the Ends carried out at a cost that continually reflects frugality and good stewardship of talent, time and treasure.

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| **Objectives for #6** | **Task/Assignment/Process** | **Measurements** | **Deadline for Completion** | **Strategy** |
| Find a Development Champion | Encourage generosity among the men of CBMC | New $ coming into the ministry | Ongoing | Put together a plan to find a Champion; do Triads with leaders and potential donors |
| Develop the Golf Challenge Team to generate funds | Develop a plan to encourage more men to play golf and to raise funds | Double the income from last year | Sept 2020 | Encourage foursomes to get their friends to sponsor them, or pay to play; raise up Team and/or Champion |
| Develop the Ted DeMoss Legacy Fund | Meet with members to encourage them to commit | Increase number of people participating in the generation of $50,000 in Legacy gifts for succession planning | Dec 31, 2020 | Develop a plan to present Legacy Fund and have men fill out Ted DeMoss paperwork |
| Find sponsors for various events | Put together plan to challenge potential sponsors | Raise up sponsors | Dec 31, 2020 | Set up plan to identify and raise up sponsors |